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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:  
David W. Roth

Application No.: 09/372,416

Group Art Unit: 2177

Filed: August 11, 1999

Examiner: Huynh, Thu V.

For: System and method for real-time bidding for  
Internet advertising space

**REQUEST FOR CORRECTED FILING RECEIPT**

VIA FAX: (571) 273-8300

Mail Stop Missing Parts  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This is a request for a corrected filing receipt.

On December 15, 2012, a filing receipt was issued for this application. It has come to Applicant's attention that the title shown in the filing receipt is incorrect. The title of the present application was last amended on 11/19/2006. The correct title, as amended, is as follows:

**System and method for real-time bidding for Internet advertising space**

Applicant respectfully requests issuance of a new filing receipt to correct the error in the title.

Dated: January 14, 2012

Respectfully submitted,

/Benzion A. Wachsman/  
Benzion A. Wachsman  
General Manager  
BEH Investments LLC (Assignee) \*  
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\*A statement under 37 CFR § 3.73(b) is included